



**COMMUNITY REDEVELOPMENT AGENCY**  
CITY OF NEW SMYRNA BEACH  
210 SAMS AVENUE  
NEW SMYRNA BEACH, FLORIDA 32168



December 27, 2012

**RE: Allied Environmental Signage, New Smyrna Beach Wayfinding Sign System  
Professional Reference**

To Whom It May Concern:

Allied Environmental Signage (AES) recently completed fabricating and installing the new wayfinding signs for the NSB Wayfinding Sign System Project for the City of New Smyrna Beach which was designed for the purpose of efficiently and safely guiding motorists and pedestrians to key public facilities including civic, visitor, and recreational destinations, etc., within the City.

Even while AES was dealing with an overwhelming hardship due to the damage to their homes and facility caused by Hurricane Sandy, they still traveled to New Smyrna Beach, FL from their homeport in Eatontown, NJ, and completed the project on time and under budget. The means and methodology AES used to fabricate and install the wayfinding signs were guided by experienced personnel. Their proficiency can be attributed to the leadership provided by Natalie Tureaud, Kevin White, and Kevin Pesapane, and is exemplified throughout their organization.

The City of New Smyrna Beach will certainly entertain utilizing their services for future projects.

If I can be of further assistance, please contact me at your earliest convenience at [mmartin@cityofnsb.com](mailto:mmartin@cityofnsb.com) or (386) 424-2135.

Sincerely,

Michelle Martin  
CRA Project Manager